

FLASHLIGHT BRAND PROMOTIONS

THE BIGGEST
PLATFORM
TO GIVE YOU
THE WORLDWIDE
RECOGNITION
IS HERE...



- Digital Media Promotions
- Offline Promotional Activities
- Promotional Video Ads



FLASH-LIGHT
FILM PRODUCTIONS

Contact For More Details:

+91 93403 88916 +91 73899 58571

www.flashlightfilmproductions.com

flashproductions28@gmail.com

BRAND SHOOT SERVICES



BRAND SEGMENTS

- Tours and Travels
- Clothing Brands
- Hotels
- Ornament Showroom
- Real Estate
- Automobiles
- Furniture Showroom
- Fashion Designers
- Interior Designers
- Preschools
- Product Category
(Electronic, Hair oil, Shoes, Beauty products)
- E-commerce
- Corporates



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BRAND SHOOT PACKAGES

1 **35,000/-**

- ▶ Up to 3 Products
- ▶ 25 Best Photographs
- ▶ Model Makeup
- ▶ 50 Normal Edited Photographs
- ▶ Indoor & Outdoor Shoot as Per concept

2 **60,000/-**

- ▶ Up to 10 Products
- ▶ 50 Best Photographs
- ▶ Model Makeup
- ▶ 100 Normal Edited Photographs
- ▶ Indoor & Outdoor Shoot as Per concept

3 **100,000/-**

- ▶ 25 to 50 Products
- ▶ Professional Production Team
- ▶ 25 to 50 Product Shoot
- ▶ 25 to 50 Professional Edited Reels
- ▶ 250 Edited Photographs
- ▶ 1 Teaser Showcasing All Products
- ▶ 1 Trailer Showcasing All Products
- ▶ Model Makeup
- ▶ Indoor & Outdoor Shoot as Per Concept
- ▶ Creative Concepts
- ▶ Day & Night Shoot

Models charges are not included in above package*

ABOVE PACKAGES ONLY INCLUDES MAKEUP

Costumes, location, & transportation charges are excluding

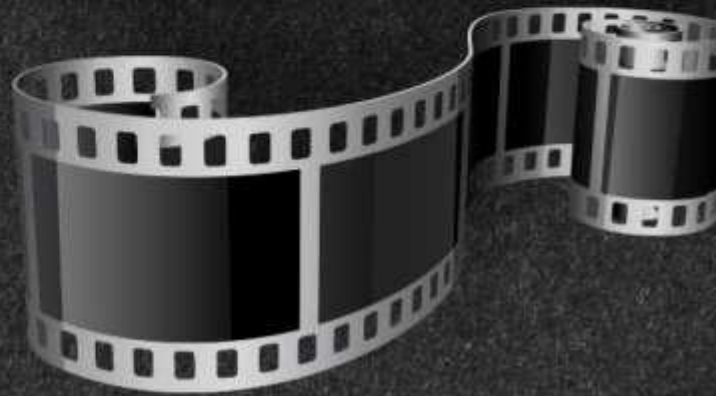
T&C Apply*

18% GST charges will be apply extra*

Our Services:

- Script writing
- Artist casting
- Principal photography
- Video editing
- Background music
- Color grading
- Voiceover (If required)
- Writing for voiceover
- Creative direction for the making of ad film

VIDEO ADVERTISEMENT PRODUCTION PACKAGE



1 Rs.2.50 Lakh

- ▶ 30 sec. to 1 min. video ad
- ▶ Review video 3 to 5 min.
- ▶ 25 to 100 edited pictures

2 Rs.8 Lakh

- ▶ 3 to 5 min. explainer video
- ▶ 30 sec. to 1 min. video ad
- ▶ Review video 3 to 5 min.
- ▶ 300 edited pictures

3 Rs.12 Lakh

- ▶ 3 to 5 min. explainer video
- ▶ 30 sec. to 1 min. video ad
- ▶ Review video 3 to 5 min.
- ▶ 500 edited pictures

4 Rs.25 Lakh

- ▶ 30 sec. to 1 min. video ad
- ▶ 10 min. explainer video
- ▶ 2 video ad 2-3 min.
- ▶ Review video 3 to 5 min.
- ▶ 600 edited pictures

**TRANSPORTATION CHARGES, FOOD CHARGES,
COSTUME CHARGES, ARTIST/MODELS CHARGES EXTRA**

ACCEPTANCE LETTER

Business Name: _____

Owner Name: _____ **Surname:** _____

Cell No.: _____ **Email Id:** _____

Landline: _____ **Website:** _____

Registered Address: _____

_____ **Pin Code:** _____

Brand: _____ **Model:** _____

We authorizing Flashlight Film Productions for organizing Auditions for our Company/Institution/Organization and shortlist the candidates for Print shoots & video Ads.

We would like to give the Payouts to candidates who will shortlist in Auditions and will participate in our promotional ads according to our organization budget.

We understood the selection procedure & agree to pay minimum payouts of Rs. _____ for print shoot of our organization & our total budget for print shoot is Rs. _____

We are also agreed that Flashlight Film Productions can use our Logo in promotional banners. Flashlight Film productions can charge 30% of payouts provided by your Institution/organization/company from candidates.

We have understood the procedure of auditions and complementary offer regarding model shoots and benefits associated with it.

We agree to abide by all rules as changed by time to time by the organizers

We agree to provide business proofs {Business licenses, Address Proofs, etc.}

We agree to fulfill the associated commitment of providing payouts to selected models for print shoot for the promotional use online as well as offline

Except these terms mentioned above, We know that we will get professional edited soft copies/print copies according the package We have selected, which all involving companies can use for their promotional purposes

We further agree that "Flashlight Film Productions" is the sole organizer of the event and all kinds of decisions regarding casting and print shoot is proprietary to them

Segment _____

Your Print Shoot venue _____

Authorized Signature
Flashlight Film Productions

Authorized Signature
Brand